¡DESCUBRA! SERIES
Fall 2014

September 21st, 2014 - ZooFiesta - family day focusing on animals and environmental conservation

October 11th, 2014 - “Hispanic Innovators in Air and Space” Family Day at the National Air and Space Museum Mall Building

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WHAT IS ¡DESCUBRA!?

¡Descubra! is a section of science-themed family programs that promotes science, technology, engineering, and math (STEM) for youth (with a specific focus on Latino youth) by showcasing Latino role models in these fields and discussing career paths and different areas of interest.

These sessions include interactive presentations, hands-on activities, and ¡Descubra! Create It workshops that build science skills in youth.

Each segment can be treated as informal small group conversations with visitors about theme-related initiatives and possible educational opportunities.

The ultimate goal is to bring science practitioners to the museum to inspire the next generation of STEM students.

WHAT CAN I EXPECT?

- Family days usually occur on weekends for a block of time (I.E. Saturday, 10:00 am-3:00 pm).
- ¡Descubra! usually occurs as informal table conversations and demonstrations.
- The target audiences are families and youth.
- It is an opportunity for science professionals to discuss their work, answer questions, share videos and hand-outs, demonstrate easy hands-on activities for families, and/or highlight model objects.

BY THE NUMBERS

Since its inception in the fall of 2011, ¡Descubra! has:

- Worked with 3 Smithsonian museums
- Collaborated with 10 organizations
- Been featured in 11 Family Days
- Reached 159,324 visitors

PREVIOUS ¡DESCUBRA! EVENTS