2009 LATINO MUSEUM STUDIES PROGRAM (LMSP)
July 12—August 7, 2009

Agenda

Sunday, July 12
Arrivals to Washington, DC
Capital Gallery

2:00 PM
Welcome to Washington, D.C. and Overview of Program
Andrew Rebatta, LMSP Program Coordinator, Smithsonian Latino Center (SLC)
Joanne Flores, Core Programs Director, SLC

Ms. Flores gave a brief history of the Smithsonian Latino Center and the Latino Museum Studies Program.

Monday, July 13
Welcome to the Smithsonian Institution
Smithsonian Latino Center, Capital Gallery, 600 Maryland Ave. SW, Suite 7042

9:00 AM
Welcome & Staff Introductions
Eduardo Díaz, Director, SLC

Mr. Díaz spoke about the Latino Center and provided a broader context as to how the SLC functions at the SI. He also presented on his own history in museum field as well as his involvement in the Latino communities he has lived in.

9:30 AM
History of the Program
Gilberto Cárdenas, Executive Director, Inter-University Program for Latino Research (IUPR)

Dr. Cárdenas, a founding member of the program, gave a brief history of his involvement in Latino scholarship and representation. He also presented on the history and evolution of the Latino Museum Studies Program and its predecessor, Smithsonian Institute for the Interpretation and Representation of Latino Cultures.

10:00 AM
Presentations by Participants

10:45 AM
Break

11:00 AM
Presentations by Participants

12:00 Noon
Lunch/Presentation
Carlos Tortolero, President, National Museum of Mexican Art

Mr. Tortolero presented on the history of the National Museum of Mexican Art as well as on the unique programming and community engagement which has made this mid-sized institution a national model for community and ethnic specific museums.
Tuesday, July 14

Preserving Stories and Reaching our Audiences
Smithsonian Latino Center, Capital Gallery, 600 Maryland Ave. SW, Suite 7042

9:30 AM
Bracero History Project
National Museum of American History and George Mason University
Amanda Cane, SITES
Magdalena Mieri, NMAH
Stephen Velasquez, NMAH
Peter Liebhold, NMAH
Bonnie Campbell-Lilienfeld, NMAH
Sharon Leon, GMU
Tom Sheinfeldt, GMU

This was a presentation about the Bracero History Project and its related traveling exhibition Bitter sweet Harvest. The team also spoke about the obstacles and problems within the exhibition related to text and design as well as audience as it traveled across the nation.

10:45 AM
Break

11:00 AM
Bracero History Project (continued)

12:00 Noon
Lunch

1:00 PM
Workshop & Discussion: Oral Histories
Melvin Reeves, Planner, Story Corps Historias
Veronica Ordaz, Site Supervisor, Story Corps Historias

This workshop focused on the non-traditional methodology employed by Story Corps in recording oral histories. It also provided background on the organization as well as providing materials and examples of their work.

2:30 PM
Break

2:45 PM
Workshop & Discussion: Oral Histories (continued)

4:00 PM
Daily Wrap-Up

Wednesday, July 15

Exhibition Design
Smithsonian Latino Center, Capital Gallery, 600 Maryland Ave. SW, Suite 7042

9:30 AM
Workshop: Exhibition Design
Fellows were broken up into groups and given materials to develop a charette of an exhibition. They were also informed on SI exhibition development practices and the relationship between the exhibition designer and the curator.

11:00 AM  
**Break**

11:15 AM  
**Workshop: Exhibition Design (continued)**

12:30 PM  
**Lunch**

1:45 PM  
**Pennsy Drive Shuttle to Office of Exhibits Central**  
Meet at Capital Gallery, 600 Maryland Ave. (closer to 6th Ave.) at the stone marker

2:30 PM  
**Tour/Presentation: Office of Exhibits Central**  
3400 Pennsy Drive, Landover, MD  
*Tim Smith*, Lighting Specialist/Model Maker, OEC

5:00 PM  
**Shuttle to New Carrollton Metro Station**

### Thursday, July 16

#### Latino Art Archives, Collections, Collectors & Artists

9:30 AM  
**Tour & Discussion: Latino Art Collection at the Smithsonian American Art Museum**  
Smithsonian American Art Museum (SAAM), 8th and G Streets, NW  
*Virginia Mecklenburg*, Curator, SAAM

The tour highlighted artwork by Latino artists on currently on display as well as a behind the scenes look at the conservation lab on site. The tour ended with examples of Latino prints that were pulled from storage for the fellows to experience.

12:00 PM  
**Lunch**

2:00 PM  
**Presentation: Archivos Virtuales: Papers of Latino and Latin American Artists at the Smithsonian Archives of American Art**  
Archives of American Art (AAA), Victor Building, 750 9th Street NW, Suite 2200  
*Marisa Bourgoin*, Chief of Reference Services, AAA

Ms. Bourgoin informed the fellows about the resources available at the AAA as well as how to access those resources. She also provided examples of Latino and Latin American papers from the archives.

2:45 PM  
**Break**

3:00 PM  
**Collector/Artist Panel**  
Smithsonian Latino Center, Capital Gallery, 600 Maryland Ave. SW, Suite 7042  
*Joe Diaz*, Collector
Kathy Vargas, Artist and Professor, University of the Incarnate Word

Mr. Diaz described his collection, the relationships he has with artists, and his motivations for collecting Latino Art. His collection is one of the most diverse collections of Latino art in the world. Ms. Vargas spoke about her body of work. Both discussed motivations behind donating art to various institutions and the politics surrounding these donations.

4:30 PM Daily Wrap-Up

Friday, July 17

10:00 AM Workshop: Conceptualization, Development Process, and Scriptwriting for Exhibitions
Smithsonian Latino Center, Capital Gallery, 600 Maryland Ave. SW, Suite 7042
Evelyn Figueroa, Project Director, Smithsonian Institution Traveling Exhibition Service

Overview of how exhibitions come together at the Smithsonian. Examples of SI scripts were also reviewed.

12:00 Noon Lunch

1:30 PM National Museum of American History Collections
National Museum of American History, 14th Street and Constitution Ave. NW, East Conference Room, 4th Floor
Stephen Velasquez, Associate Curator, NMAH

Presentation on some of the collecting initiatives at the NMAH as well as a discussion about the ambiguity of certain Latino/Latino American objects in regards to their classifications.

2:45 PM Break

3:00 PM Archives Center Tour
Deborra Richardson, Chair, Archives Center, NMAH

Tour and informational session about the resources available at the Archives Center. Also presented were examples of previously displayed Latino ephemera.

4:00 PM Daily Wrap-Up

8:00 PM El Canuto del Rock, Quique Aviles
GALA Hispanic Theatre, 3333 14th Street NW
1 block from Columbia Heights stop on the Green Line

Performance at the Gala Theater by DC artist Quique Aviles.

Saturday, July 18 Day on your own
Sunday, July 19
Day on your own

Monday, July 20
Collection Care, Conservation, and Management

9:00 AM
Shuttle to the Museum Support Center
Meet in front of the National Museum of Natural History, Madison Avenue entrance

10:00 AM
Tour & Presentation: CSI: Art and Artifacts
4210 Silver Hill Road, Suitland, MD
Jia-sun Tsang, Senior Paintings Conservator, Museum Conservation Institute

12:00 Noon
Lunch

1:00 PM
Workshop: Collections Care of Paper Materials
Nora S. Lockshin, Paper Conservator, Smithsonian Institution Archives and Center for Archives Conservation

4:00 PM
Daily Wrap-Up

4:25 PM
Shuttle Bus to Smithsonian Institution

Tuesday, July 21
Research & Collections
National Museum of the American Indian, 4th and Independence Ave. SW, Washington, DC 20560

10:00 AM
Tour & Discussion: Cultural Interpretation, NMAI
Vilma Ortiz-Sanchez, Education Specialist, National Museum of the American Indian

Tour of the NMAI as well as a discussion about the interpreting culture, outreach, and education programming.

12:00 Noon
Lunch

1:00 PM
Shuttle to Cultural Resources Center
Stop is located at the corner of 4th and Independence Ave. (on the NASM side of 4th St.)

1:45 PM
Tour: Cultural Resources Center, NMAI
Nancy Kenet Vickery, Repatriation Specialist, NMAI
Terry Snowball, Community Services Specialist, NMAI

Tour of the collection as well as discussions about working with sacred objects, repatriation, community outreach, and tribal/elder consultations.

4:00 PM
Daily Wrap-Up

4:25 PM
Shuttle Bus to Smithsonian Institution
**Wednesday, July 22**

10:30 AM **Tour:** 50 Years, 50 Works. The Art of Latin America and the Caribbean in the 20th Century
IDB Cultural Center, 1300 New York Ave., NW, Washington, DC 20005
*Félix Angel*, General Coordinator and Curator

12:00 Noon **Lunch**

2:00 PM **Workshop: Latino Virtual Museum**
Smithsonian Latino Center, Capital Gallery, 600 Maryland Ave. SW, Suite 7042
*Melissa Carrillo*, Virtual/Web Programs Director, Smithsonian Latino Center
*Olga Herrera*, LVM Lead Curator/Scholar/Researcher, Art Historian

4:00 PM **Daily Wrap-Up**

**Thursday, July 23**

**Latino Art Dilemmas Inside and Outside of the Museum Setting**
Smithsonian Latino Center, Capital Gallery, 600 Maryland Ave, SW, Suite 7042

9:30 AM **Panel: Curatorial Dilemmas**
*Rocio Aranda-Alvarado*, Associate Curator, El Museo del Barrio
*Kate Bonansinga*, Director, Rubin Center for the Visual Arts UTEP
*Rita Gonzalez*, Assistant Curator, LACMA

Curators talk about previous projects and dilemmas at their respective institutions and locales, including *Phantom Sightings*. Topics included community engagement and the use of archival sources and materials in exhibitions.

11:00 AM **Break**

11:15 AM **Presentation: Curatorial Dilemmas (continued)**

12:00 Noon **Lunch**

1:30 PM **Presentation: Creating Alternative Museum Spaces**
*Mary Cantú*, Program Manager, ArtPace
*Betti-Sue Hertz*, Director of Visual Arts, Yerba Buena Center for the Arts

Ms. Cantú presented on the mission and the programs at ArtPace, San Antonio. Dr. Hertz gave a brief history of YBCA as well as a history of her involvement in alternative spaces which included Fashion Moda in the South Bronx.

2:45 PM **Break**

3:00 PM **Panel: Creating Alternative Museum Spaces (continued)**
4:00 PM | Departure
---|---

**Friday, July 24**

10:00 AM | **Education & Workshop**
---|---
**Tour & Discussion: Mami Wata Exhibition**
National Museum of African Art, 950 Independence Ave. SW
*Jessica Martinez*, Education Specialist, National Museum of African Art

Mrs. Martinez lead a tour of the exhibition and a discussion about education programs and community outreach.

12:00 Noon | Lunch

1:00 PM | **Workshop: Education**
Smithsonian Latino Center, Capitol Gallery, 600 Maryland Ave. SW, Suite 7042
*María del Carmen Cossu*, Museum Education Specialist, Smithsonian Early Enrichment Center

The workshop focused on object-based learning and curriculum dealing with immigration developed by Ms. Cossu.

2:00 PM | Break

2:15 PM | **Workshop: Education (continued)**

3:00 PM | **Week in Review**

---|---

**Saturday, July 25** | Day on your own
**Sunday, July 26** | Day on your own

**Monday, July 27** | Final Project Research Teams begin.
**Tuesday, July 28** | Final Project
**Wednesday, July 29** | Final Project
**Thursday, July 30** | Final Project

**Friday, July 31** | Final Project.

5:30 PM | **Check-In Research Meeting**
Smithsonian Latino Center, Capital Gallery, 600 Maryland Ave, SW, Suite 7042

---|---

**Saturday, August 1** | Day on your own
**Sunday, August 2** | Day on your own

**Monday, August 3** | Final Project
**Tuesday, August 4** | Final Project
**Wednesday, August 5** | Final Project

6:00 PM – 7:15 PM | **Onstage Conversation: A Commemoration and Discussion of the 1989 U.S. Invasion of Panama**
Rasmuson Theater, National Museum of the American Indian, 4th Street & Independence Ave. SW

**Thursday, August 6**

**Final Project**

**Friday, August 7**

**Presentations**
Smithsonian Latino Center, Capital Gallery, 600 Maryland Ave, SW, Suite 7042

9:00 AM  
**Presentation**  
*Tomás Ybarra-Frausto*, Independent Scholar

9:30 AM  
**Final Presentations by Participants**

10:30 AM  
**Break**

10:45 AM  
**Final Presentations by Participants**

1:00 PM  
**Farewell Lunch/Keynote Address**  
*Mimi Quintanilla*, Quintanilla Schmidt Consulting

2:00 PM  
**Presentation of the Certificates**

3:00 PM  
**Break**

3:30 PM  
**Final Presentations by Participants**

4:00 PM  
**Program Conclusion and Evaluations**

**Saturday, August 8**

**Conclusion**

9:00 AM  
**Departures**