



Smithsonian Latino Center

2009 LATINO MUSEUM STUDIES PROGRAM (LMSP)

July 12—August 7, 2009

Agenda

Sunday, July 12

Arrivals to Washington, DC

Capital Gallery

2:00 PM

Welcome to Washington, D.C. and Overview of Program

Andrew Rebatta, LMSP Program Coordinator, Smithsonian Latino Center (SLC)

Joanne Flores, Core Programs Director, SLC

Ms. Flores gave a brief history of the Smithsonian Latino Center and the Latino Museum Studies Program.

Monday, July 13

Welcome to the Smithsonian Institution

Smithsonian Latino Center, Capital Gallery, 600 Maryland Ave. SW, Suite 7042

9:00 AM

Welcome & Staff Introductions

Eduardo Díaz, Director, SLC

Mr. Díaz spoke about the Latino Center and provided a broader context as to how the SLC functions at the SI. He also presented on his own history in museum field as well as his involvement in the Latino communities he has lived in.

9:30 AM

History of the Program

Gilberto Cárdenas, Executive Director, Inter-University Program for Latino Research (IUPLR)

Dr. Cárdenas, a founding member of the program, gave a brief history of his involvement in Latino scholarship and representation. He also presented on the history and evolution of the Latino Museum Studies Program and its predecessor, Smithsonian Institute for the Interpretation and Representation of Latino Cultures.

10:00 AM

Presentations by Participants

10:45 AM

Break

11:00 AM

Presentations by Participants

12:00 Noon

Lunch/Presentation

Carlos Tortolero, President, National Museum of Mexican Art

Mr. Tortolero presented on the history of the National Museum of Mexican Art as well as on the unique programming and community engagement which has made this mid-sized institution a national model for community and ethnic specific museums.

2:00 PM **Presentations by Participants**

3:00 PM **Break**

4:00 PM **Presentations by Participants**

4:30 PM **Daily Wrap-Up**

Tuesday, July 14

Preserving Stories and Reaching our Audiences

Smithsonian Latino Center, Capital Gallery, 600 Maryland Ave. SW, Suite 7042

9:30 AM

Bracero History Project

National Museum of American History and George Mason University

Amanda Cane, SITES

Magdalena Mieri, NMAH

Stephen Velasquez, NMAH

Peter Liebhold, NMAH

Bonnie Campbell-Lilienfeld, NMAH

Sharon Leon, GMU

Tom Sheinfeldt, GMU

This was a presentation about the Bracero History Project and its related traveling exhibition Bittersweet Harvest. The team also spoke about the obstacles and problems within the exhibition related to text and design as well as audience as it traveled across the nation.

10:45 AM **Break**

11:00 AM **Bracero History Project (continued)**

12:00 Noon **Lunch**

1:00 PM **Workshop & Discussion: Oral Histories**

Melvin Reeves, Planner, Story Corps Historias

Veronica Ordaz, Site Supervisor, Story Corps Historias

This workshop focused on the non-traditional methodology employed by Story Corps in recording oral histories. It also provided background on the organization as well as providing materials and examples of their work.

2:30 PM **Break**

2:45 PM **Workshop & Discussion: Oral Histories (continued)**

4:00 PM **Daily Wrap-Up**

Wednesday, July 15

Exhibition Design

Smithsonian Latino Center, Capital Gallery, 600 Maryland Ave. SW, Suite 7042

9:30 AM

Workshop: Exhibition Design

Mariano Desmarás, Senior Designer, C & G Partners, LLC

Fellows were broken up into groups and given materials to develop a charette of an exhibition. They were also informed on SI exhibition development practices and the relationship between the exhibition designer and the curator.

11:00 AM

Break

11:15 AM

Workshop: Exhibition Design (continued)

12:30 PM

Lunch

1:45 PM

Pennsy Drive Shuttle to Office of Exhibits Central

Meet at Capital Gallery, 600 Maryland Ave. (closer to 6th Ave.) at the stone marker

2:30 PM

Tour/Presentation: Office of Exhibits Central

3400 Pennsy Drive, Landover, MD

Tim Smith, Lighting Specialist/Model Maker, OEC

5:00 PM

Shuttle to New Carrollton Metro Station

Thursday, July 16

Latino Art Archives, Collections, Collectors & Artists

9:30 AM

Tour & Discussion: Latino Art Collection at the Smithsonian American Art Museum

Smithsonian American Art Museum (SAAM), 8th and G Streets, NW

Virginia Mecklenburg, Curator, SAAM

The tour highlighted artwork by Latino artists on currently on display as well as a behind the scenes look at the conservation lab on site. The tour ended with examples of Latino prints that were pulled from storage for the fellows to experience.

12:00 PM

Lunch

2:00 PM

Presentation: Archivos Virtuales: Papers of Latino and Latin American Artists at the Smithsonian Archives of American Art

Archives of American Art (AAA), Victor Building, 750 9th Street NW, Suite 2200

Marisa Bourgoin, Chief of Reference Services, AAA

Ms. Bourgoin informed the fellows about the resources available at the AAA as well as how to access those resources. She also provided examples of Latino and Latin American papers from the archives.

2:45 PM

Break

3:00 PM

Collector/Artist Panel

Smithsonian Latino Center, Capital Gallery, 600 Maryland Ave. SW, Suite 7042

Joe Diaz, Collector

Kathy Vargas, Artist and Professor, University of the Incarnate Word

Mr. Diaz described his collection, the relationships he has with artists, and his motivations for collecting Latino Art. His collection is one of the most diverse collections of Latino art in the world. Ms. Vargas spoke about her body of work. Both discussed motivations behind donating art to various institutions and the politics surrounding these donations.

4:30 PM

Daily Wrap-Up

Friday, July 17

10:00 AM

Workshop: Conceptualization, Development Process, and Scriptwriting for Exhibitions

Smithsonian Latino Center, Capital Gallery, 600 Maryland Ave. SW, Suite 7042

Evelyn Figueroa, Project Director, Smithsonian Institution Traveling Exhibition Service

Overview of how exhibitions come together at the Smithsonian. Examples of SI scripts were also reviewed.

12:00 Noon

Lunch

1:30 PM

National Museum of American History Collections

National Museum of American History, 14th Street and Constitution Ave. NW, East Conference Room, 4th Floor

Stephen Velasquez, Associate Curator, NMAH

Presentation on some of the collecting initiatives at the NMAH as well as a discussion about the ambiguity of certain Latino/Latino American objects in regards to their classifications.

2:45 PM

Break

3:00 PM

Archives Center Tour

Deborra Richardson, Chair, Archives Center, NMAH

Tour and informational session about the resources available at the Archives Center. Also presented were examples of previously displayed Latino ephemera.

4:00 PM

Daily Wrap-Up

8:00 PM

El Canuto del Rock, Quique Aviles

GALA Hispanic Theatre, 3333 14th Street NW
1 block from Columbia Heights stop on the Green Line

Performance at the Gala Theater by DC artist Quique Aviles.

Saturday, July 18

Day on your own

Sunday, July 19

Day on your own

Monday, July 20

Collection Care, Conservation, and Management

9:00 AM

Shuttle to the Museum Support Center

Meet in front of the National Museum of Natural History, Madison Avenue entrance

10:00 AM

Tour & Presentation: CSI: Art and Artifacts

4210 Silver Hill Road, Suitland, MD

Jia-sun Tsang, Senior Paintings Conservator, Museum Conservation Institute

12:00 Noon

Lunch

1:00 PM

Workshop: Collections Care of Paper Materials

Nora S. Lockshin, Paper Conservator, Smithsonian Institution Archives and Center for Archives Conservation

4:00 PM

Daily Wrap-Up

4:25 PM

Shuttle Bus to Smithsonian Institution

Tuesday, July 21

Research & Collections

National Museum of the American Indian, 4th and Independence Ave. SW, Washington, DC 20560

10:00 AM

Tour & Discussion: Cultural Interpretation, NMAI

Vilma Ortiz-Sanchez, Education Specialist, National Museum of the American Indian

Tour of the NMAI as well as a discussion about the interpreting culture, outreach, and education programming.

12:00 Noon

Lunch

1:00 PM

Shuttle to Cultural Resources Center

Stop is located at the corner of 4th and Independence Ave. (on the NASM side of 4th St.)

1:45 PM

Tour: Cultural Resources Center, NMAI

Nancy Kenet Vickery, Repatriation Specialist, NMAI

Terry Snowball, Community Services Specialist, NMAI

Tour of the collection as well as discussions about working with sacred objects, repatriation, community outreach, and tribal/elder consultations.

4:00 PM

Daily Wrap-Up

4:25 PM

Shuttle Bus to Smithsonian Institution

Wednesday, July 22

- 10:30 AM **Tour: 50 Years, 50 Works. The Art of Latin America and the Caribbean in the 20th Century**
IDB Cultural Center, 1300 New York Ave., NW, Washington, DC 20005
Félix Ángel, General Coordinator and Curator
- 12:00 Noon **Lunch**
- 2:00 PM **Workshop: Latino Virtual Museum**
Smithsonian Latino Center, Capital Gallery, 600 Maryland Ave. SW, Suite 7042
Melissa Carrillo, Virtual/Web Programs Director, Smithsonian Latino Center
Olga Herrera, LVM Lead Curator/Scholar/Researcher, Art Historian
- 4:00 PM **Daily Wrap-Up**

Thursday, July 23

- Latino Art Dilemmas Inside and Outside of the Museum Setting**
Smithsonian Latino Center, Capital Gallery, 600 Maryland Ave, SW, Suite 7042
- 9:30 AM **Panel: Curatorial Dilemmas**
Rocio Aranda-Alvarado, Associate Curator, El Museo del Barrio
Kate Bonansinga, Director, Rubin Center for the Visual Arts UTEP
Rita Gonzalez, Assistant Curator, LACMA
- Curators talk about previous projects and dilemmas at their respective institutions and locales, including *Phantom Sightings*. Topics included community engagement and the use of archival sources and materials in exhibitions.
- 11:00 AM **Break**
- 11:15 AM **Presentation: Curatorial Dilemmas (continued)**
- 12:00 Noon **Lunch**
- 1:30 PM **Presentation: Creating Alternative Museum Spaces**
Mary Cantú, Program Manager, ArtPace
Betti-Sue Hertz, Director of Visual Arts, Yerba Buena Center for the Arts
- Ms. Cantú presented on the mission and the programs at ArtPace, San Antonio. Dr. Hertz gave a brief history of YBCA as well as a history of her involvement in alternative spaces which included Fashion Moda in the South Bronx.
- 2:45 PM **Break**
- 3:00 PM **Panel: Creating Alternative Museum Spaces (continued)**

4:00 PM	Departure
<u>Friday, July 24</u>	<u>Education & Workshop</u>
10:00 AM	Tour & Discussion: Mami Wata Exhibition National Museum of African Art, 950 Independence Ave. SW <i>Jessica Martinez</i> , Education Specialist, National Museum of African Art Mrs. Martinez lead a tour of the exhibition and a discussion about education programs and community outreach.
12:00 Noon	Lunch
1:00 PM	Workshop: Education Smithsonian Latino Center, Capitol Gallery, 600 Maryland Ave. SW, Suite 7042 <i>Maria del Carmen Cossu</i> , Museum Education Specialist, Smithsonian Early Enrichment Center The workshop focused on object-based learning and curriculum dealing with immigration developed by Ms. Cossu.
2:00 PM	Break
2:15 PM	Workshop: Education (continued)
3:00 PM	Week in Review
<u>Saturday, July 25</u>	<u>Day on your own</u>
<u>Sunday, July 26</u>	<u>Day on your own</u>
<u>Monday, July 27</u>	Final Project Research Teams begin.
<u>Tuesday, July 28</u>	Final Project
<u>Wednesday, July 29</u>	Final Project
<u>Thursday, July 30</u>	Final Project
<u>Friday, July 31</u>	Final Project.
5:30 PM	Check-In Research Meeting Smithsonian Latino Center, Capital Gallery, 600 Maryland Ave, SW, Suite 7042
<u>Saturday, August 1</u>	<u>Day on your own</u>
<u>Sunday, August 2</u>	<u>Day on your own</u>
<u>Monday, August 3</u>	Final Project
<u>Tuesday, August 4</u>	Final Project
<u>Wednesday, August 5</u>	Final Project
6:00 PM – 7:15 PM	Onstage Conversation: A Commemoration and Discussion of the 1989 U.S. Invasion of Panama

Rasmuson Theater, National Museum of the American Indian,
4th Street & Independence Ave. SW

Thursday, August 6

Final Project

Friday, August 7

Presentations

Smithsonian Latino Center, Capital Gallery, 600 Maryland Ave, SW, Suite
7042

9:00 AM

Presentation

Tomás Ybarra-Frausto, Independent Scholar

9:30 AM

Final Presentations by Participants

10:30 AM

Break

10:45 AM

Final Presentations by Participants

1:00 PM

Farewell Lunch/Keynote Address

Mimi Quintanilla, Quintanilla Schmidt Consulting

2:00 PM

Presentation of the Certificates

3:00 PM

Break

3:30 PM

Final Presentations by Participants

4:00 PM

Program Conclusion and Evaluations

Saturday, August 8

Conclusion

9:00 AM

Departures