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Smithsonian Latino Center Announces New Member to its National Board

New Member comes from California

The Smithsonian announces a new member to the Smithsonian National Latino Board, the voluntary advisory board for the Smithsonian Latino Center. The Smithsonian National Latino Board is comprised of philanthropists, corporate leaders, and accomplished individuals who bring invaluable experience, geographical balance, diverse backgrounds, and cultural expertise to the Smithsonian Latino Center. Board members advise the director, conduct outreach and advocacy, and facilitate raising financial resources for the Center.

Ann Serrano López is the president of Moving Target Productions in Los Angeles and boasts an impressive resume of theatrical, television and movie producing and acting. After receiving her BFA in Theater from Southern Methodist University, she spent five years in regional theater before relocating to Los Angeles. While in L.A. she has appeared in over sixty regional and national spots and has produced several television programs, including *Ray Charles: 50 Years in Music* for FOX, *America's Dance Honors* for ABC, *America's Hope Award Honoring Oprah Winfrey* for ABC, and *Tall, Dark & Chicano* and *America's Mexican* both for HBO.



In 2005 López donated a kidney to her then husband George López leading them to become national spokespeople for The National Kidney Foundation. Shortly after, they founded The Ann & George López Foundation, where she served as co-founder and principal, guiding the foundation's strategic goals and overall direction. In 2011 she was nominated for the Donate Life Hollywood Person of the Year Award. She continues to work to bring awareness of the importance of organ donation.

The Smithsonian Latino Center ensures that Latino contributions to arts, sciences and humanities are highlighted and advanced through the development of public programs, research,

museum collections and educational opportunities at the Smithsonian and its affiliated organizations across the U.S. For more information, visit www.latino.si.edu. **END.**