

The Interpretation  
and Representation of  
**Latino Cultures**  
Research and Museums

A National Conference at the Smithsonian Institution



Smithsonian Center for Latino Initiatives

Arts & Industries Building, Suite 1465  
900 Jefferson Drive, S.W.

Washington, DC 20560-0448

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## Conference Program

### November 20

Arts and Industries Building 900 Jefferson Drive, SW.

6:00 p.m.

***Conference Registration***

Atrium, Arts and Industries Building, 900 Jefferson Drive, SW

6:30 p.m.

***Tour of “Chicano Now” and “Latin Jazz” exhibitions in the Arts and Industries Buildings***

7:00 p.m.

***Welcome Reception***

Remarks by Sheila Burke, Under Secretary for American Museums and National Programs, the Smithsonian Institution

### November 21

S. Dillon Ripley Center 1100 Jefferson Drive, SW. Room 3111 (3<sup>rd</sup> floor down)

8:00 – 9:00 a.m.

Registration. Coffee and pan dulce

9:00 a.m.

***Welcome***

Francisco Dallmeier, Acting Director, Smithsonian Center for Latino Initiatives

Lawrence Small, Secretary of the Smithsonian Institution

Gilberto Cardenas, Executive Director, Inter University Program for Latino Research

9:30 a.m.

***Opening Remarks***

Magdalena Mieri, Programs Manager, Smithsonian Center for Latino Initiatives

10:00 a.m.

“Have We Arrived? Class, Museum Culture and Mexican-America”

Jose E. Limón, Ph.D., Director, Center for Mexican-American Studies, University of Texas in Austin

- 10:20 a.m.-12:30 ***First Plenary Session: Historicizing Narratives***
- 10:30 a.m. “Aztlán in Arizona: Civic Narrative and Ritual Pageantry in Mexican America”  
Dolores Rivas Bahti, Ph.D., Pima College
- 10:50 a.m. “Illustrating Cultural Authority: Medicalized Representations of Mexican Communities in Early Twentieth Century Los Angeles”  
Natalia Molina, Ph.D., University of California in San Diego
- 11:10 a.m. “Criando Historia and Capturing Images: Representation and Reclamation of Mestizaje”  
Estevan Rael-Galvez, Ph.D., New Mexico State Records Center and Archives
- 11:30 a.m. “Projections of ‘Homeland’: Remembering the Civil War in El Salvador”  
Ana Patricia Rodriguez, Ph.D., University of Maryland at College Park
- 11:50 a.m. Moderator: Gerald Poyo, Ph.D., Saint Mary’s University
- 12:30 p.m. Lunch break
- 12:30-3:00 p.m. ***Smithsonian Opportunities Fair***  
Quadrangle Hall, 1100 Jefferson Dr. SW.
- Smithsonian Press  
Office of Fellowships and Grants  
Office of Human Resources  
Smithsonian Affiliations  
Smithsonian Traveling Exhibition Service  
Smithsonian Center for Latino Initiatives  
Smithsonian Center for Education and Museum Studies
- 2:00-3:45 p.m. ***Second Plenary Session: Borders and Diasporas***
- 2:10 p.m. “Cultural Memory in the Rituals of the Mexican Diaspora in the United States: The Role of the Corridos about Immigration Played by Conjuntos Norteños and the Aesthetics of the Bailes Norteños”  
Martha Idalia Chew-Sanchez, Ph.D., St. Lawrence University
- 2:30 p.m. “History’s Imprints, y que: Mestizaje and Diasporas as Paradigms of Chicana/o Experience and Museum Practices”  
Karen Mary Davalos, Ph.D., Loyola Marymount University

- 2:50 p.m. “Latinization: A Cultural History of Latino Contributions to Central Arizona”  
Angelica M. Docog, Ph.D., Mesa Southwest Museum
- 3:10 p.m. Discussant: Juan Flores, Ph.D., Puerto Rican Studies Center, New York University
- 3:45 p.m. Break
- 4:00 – 6:15 p.m. ***Third Plenary Session: Challenging Traditional Curatorial Practices***
- 4:10 p.m. “Contesting Cinco de Mayo: Cultural Politics and Commercialization of the Postwar Fiesta”  
José M. Alamillo, Ph.D., Chicano Studies Research Center, University of California Los Angeles
- 4:30 p.m. “Conceptions and Representations of Latinos by Public Institutions in the United States”  
Mary Theresa Avila, University of New Mexico
- 4:50 p.m. “Caught Between Aztlan and the River’s Edge: Curatorial Practices for Multicultural L.A.”  
reina a. prado, University of Southern California
- 5:10 p.m. “Passing on Latinidad”  
Yasmin Ramirez, City University of New York
- 5:30 p.m. “Americanos: A Multi-Media Representation of Latino Life in the U.S.”  
Lea Ybarra, Ph.D., Johns Hopkins University
- 5:50 p.m. Discussant: Marvette Perez, Curator, National Museum of American History
- 7:00-9:30 p.m. **Reception**  
**Art Museum of the Americas, 201 18<sup>th</sup>. Street, SW**  
(buses will leave from 1100 Jefferson Dr. SW starting at 6:30 p.m.)

## **November 22**

- 8:00 – 9:00 a.m. Registration. Coffee and pan dulce
- 9:00 a.m. “Representation of the Mexican Revolution of 1910 in Mexican and in Mexican American Art”  
Gary Keller, Ph.D., Director Hispanic Research Center, Arizona State University

- 9:20-11:00 a.m.      ***Fourth Plenary Session: Aesthetics-Beauty***
- 9:30 a.m.              “Integrating the Museum: Contemporary Latino Art in Context”  
Rocío Aranda-Alvarado, Ph.D., Jersey City Museum
- 9:50 a.m.              “Catwoman vs. The Leafblower: Lowriders, Power Tools, and Latino  
Aesthetics”  
Ondine Chavoya, Ph.D., Williams College
- 10:10 a.m.             “Chicana Critical Pedagogies: Chicana Art as Critique and Intervention”  
Judith Huacuja, University of Dayton
- 10:30 a.m.             “The Cyber Arte Exhibition: A Curator’s Journey Through Community  
and Controversy”  
Tey Marianna Nunn, Ph.D., Museum of International Folk Art
- 10:50 a.m.             “The Chicanization of Mexican Calendar Art”  
Tere Romo, Movimiento de Arte y Cultura Latino Americana (MACLA)
- 11:10 a.m.             Discussant: Victor Zamudio Taylor, independent curator, researcher, critic  
and film producer
- 11:30 a.m.              Break
- 11:45 -12:30 p.m.    ***Intergenerational Issues in Latino Studies,***  
Town Meeting moderated by Gilberto Cardenas
- 12:45 p.m.             Luncheon with Guest Speaker **Tomás Ybarra Frausto**  
**“The (re) generation of Chicana Chicano Art”**  
(tickets holders only)
- 2:15-4:45 p.m.        ***Fifth Plenary Session: The Body: The Real and the Symbolic***
- 2:30 p.m.              “Racialized Identities: Perception of Body in ‘The Story of My Body’”  
Melba I. Amador, University of New Mexico.
- 2:50 p.m.              “Embodied Archives: Dance, Memory, and the Performance of Latinidad”  
Ramón H. Rivera-Servera, University of Texas in Austin
- 3:10 p.m.              “Web Jefas: Performing La Mujer in Mariachi”  
Cándida Jaquez, Ph.D., Indiana University
- 3:30 p.m.              “Representing Violence and Latin-‘American’ Identity: Elia Arce’s  
Performances and Robert Karimi’s ‘Self-the Remix’”  
Gustavo Adolfo Guerra Vasquez, University of California in Berkeley

3:50 p.m. “Bodies of Evidence: Legal Representation, Medical Recognition and Chicano Urban History on the Border, 1900-1930”  
John McKiernan-Gonzalez, Ph.D., University of South Florida

4:10 p.m. Discussant: Amelia Malagamba, PhD, University of Texas at Austin.

4:45-5:30 p.m. **Poster Session: Smithsonian’s Latino Initiatives Pool**

Archives of American Art  
Smithsonian Center for Latino Initiatives  
Smithsonian Center for Materials Research and Education  
Monitoring Assessment/Biodiversity Program  
National Zoo  
Hirshhorn Museum and Sculpture Garden

## **November 23**

9:00 –9:30 a.m. Registration. Coffee and pan dulce

9:30 – 11:30 **Concurrent Workshops**

Workshop I *Writing for Exhibitions: The Script Process.*

Instructors: Marvette Perez, Curator, National Museum of American History and Fath Ruffins, Historian, Archives Center, National Museum of American History

Workshop II *Writing for Your Audience: How Audience Influence the Final Exhibition Script.*

Instructor: Barbara Cohen-Stratynier, New York Public Library for the Performing Arts

Workshop III *Fundraising Strategies*

Instructor: Alma Jane Shepard, National Air and Space Museum

12:00 **Concluding Remarks**