Conference Program

November 20
Arts and Industries Building 900 Jefferson Drive, SW.

6:00 p.m. **Conference Registration**
Atrium, Arts and Industries Building, 900 Jefferson Drive, SW

6:30 p.m. **Tour of “Chicano Now” and “Latin Jazz” exhibitions in the Arts and Industries Buildings**

7:00 p.m. **Welcome Reception**
Remarks by Sheila Burke, Under Secretary for American Museums and National Programs, the Smithsonian Institution

November 21
S. Dillon Ripley Center 1100 Jefferson Drive, SW. Room 3111 (3rd floor down)

8:00 – 9:00 a.m. Registration. Coffee and pan dulce

9:00 a.m. **Welcome**
Francisco Dallmeier, Acting Director, Smithsonian Center for Latino Initiatives
Lawrence Small, Secretary of the Smithsonian Institution
Gilberto Cardenas, Executive Director, Inter University Program for Latino Research

9:30 a.m. **Opening Remarks**
Magdalena Mieri, Programs Manager, Smithsonian Center for Latino Initiatives

10:00 a.m. **“Have We Arrived? Class, Museum Culture and Mexican-America”**
Jose E. Limón, Ph.D., Director, Center for Mexican-American Studies, University of Texas in Austin
10:20 a.m.-12:30 p.m. **First Plenary Session: Historicizing Narratives**

10:30 a.m. “Aztlan in Arizona: Civic Narrative and Ritual Pageantry in Mexican America”
Dolores Rivas Bahti, Ph.D., Pima College

10:50 a.m. “Illustrating Cultural Authority: Medicalized Representations of Mexican Communities in Early Twentieth Century Los Angeles”
Natalia Molina, Ph.D., University of California in San Diego

11:10 a.m. “Criando Historia and Capturing Images: Representation and Reclamation of Mestizaje”
Estevan Rael-Galvez, Ph.D., New Mexico State Records Center and Archives

11:30 a.m. “Projections of ‘Homeland’: Remembering the Civil War in El Salvador”
Ana Patricia Rodriguez, Ph.D., University of Maryland at College Park

11:50 a.m. Moderator: Gerald Poyo, Ph.D., Saint Mary’s University

12:30 p.m. Lunch break

12:30-3:00 p.m. **Smithsonian Opportunities Fair**
Quadrangle Hall, 1100 Jefferson Dr. SW.

Smithsonian Press
Office of Fellowships and Grants
Office of Human Resources
Smithsonian Affiliations
Smithsonian Traveling Exhibition Service
Smithsonian Center for Latino Initiatives
Smithsonian Center for Education and Museum Studies

2:00-3:45 p.m. **Second Plenary Session: Borders and Diasporas**

2:10 p.m. “Cultural Memory in the Rituals of the Mexican Diaspora in the United States: The Role of the Corridos about Immigration Played by Conjuntos Norteños and the Aesthetics of the Bailes Norteños”
Martha Idalia Chew-Sanchez, Ph.D., St. Lawrence University

2:30 p.m. “History’s Imprints, y que: Mestizaje and Diasporas as Paradigms of Chicana/o Experience and Museum Practices”
Karen Mary DaValos, Ph.D., Loyola Marymount University
2:50 p.m. “Latinization: A Cultural History of Latino Contributions to Central Arizona”
Angelica M. Docog, Ph.D., Mesa Southwest Museum

3:10 p.m. Discussant: Juan Flores, Ph.D., Puerto Rican Studies Center, New York University

3:45 p.m. Break

4:00 – 6:15 p.m. Third Plenary Session: Challenging Traditional Curatorial Practices

4:10 p.m. “Contesting Cinco de Mayo: Cultural Politics and Commercialization of the Postwar Fiesta”
José M. Alamillo, Ph.D., Chicano Studies Research Center, University of California Los Angeles

4:30 p.m. “Conceptions and Representations of Latinos by Public Institutions in the United States”
Mary Theresa Avila, University of New Mexico

4:50 p.m. “Caught Between Aztlan and the River’s Edge: Curatorial Practices for Multicultural L.A”
Reina a. prado, University of Southern California

5:10 p.m. “Passing on Latinidad”
Yasmin Ramirez, City University of New York

5:30 p.m. “Americanos: A Multi-Media Representation of Latino Life in the U.S.”
Lea Ybarra, Ph.D., Johns Hopkins University

5:50 p.m. Discussant: Marvette Perez, Curator, National Museum of American History

7:00-9:30 p.m. Reception

Art Museum of the Americas, 201 18th Street, SW
(buses will leave from 1100 Jefferson Dr. SW starting at 6:30 p.m.)

November 22

8:00 – 9:00 a.m. Registration. Coffee and pan dulce

9:00 a.m. “Representation of the Mexican Revolution of 1910 in Mexican and in Mexican American Art”
Gary Keller, Ph.D., Director Hispanic Research Center, Arizona State University
9:20-11:00 a.m.  **Fourth Plenary Session: Aesthetics-Beauty**

9:30 a.m.  “Integrating the Museum: Contemporary Latino Art in Context”
Rocío Aranda-Alvarado, Ph.D., Jersey City Museum

9:50 a.m.  “Catwoman vs. The Leafblower: Lowriders, Power Tools, and Latino Aesthetics”
Ondine Chavoya, Ph.D., Williams College

10:10 a.m.  “Chicana Critical Pedagogies: Chicana Art as Critique and Intervention”
Judith Huacuja, University of Dayton

10:30 a.m.  “The Cyber Arte Exhibition: A Curator’s Journey Through Community and Controversy”
Tey Marianna Nunn, Ph.D., Museum of International Folk Art

10:50 a.m.  “The Chicanization of Mexican Calendar Art”
Tere Romo, Movimiento de Arte y Cultura Latino Americana (MACLA)

11:10 a.m.  Discussant: Victor Zamudio Taylor, independent curator, researcher, critic and film producer

11:30 a.m.  Break

11:45 -12:30 p.m.  **Intergenerational Issues in Latino Studies,**
Town Meeting moderated by Gilberto Cardenas

12:45 p.m.  Luncheon with Guest Speaker Tomás Ybarra Frausto
**“The (re) generation of Chicana Chicano Art”**
(tickets holders only)

2:15-4:45 p.m.  **Fifth Plenary Session: The Body: The Real and the Symbolic**

2:30 p.m.  “Racialized Identities: Perception of Body in ‘The Story of My Body’”
Melba I. Amador, University of New Mexico.

2:50 p.m.  “Embodied Archives: Dance, Memory, and the Performance of Latinidad”
Ramón H. Rivera-Servera, University of Texas in Austin

3:10 p.m.  “Web Jefas: Performing La Mujer in Mariachi”
Cándida Jaquez, Ph.D., Indiana University

3:30 p.m.  “Representing Violence and Latin-‘American’ Identity: Elia Arce’s Performances and Robert Karimi’s ‘Self-the Remix’”
Gustavo Adolfo Guerra Vazquez, University of California in Berkeley
3:50 p.m.  “Bodies of Evidence: Legal Representation, Medical Recognition and Chicano Urban History on the Border, 1900-1930”
John McKiernan-Gonzalez, Ph.D., University of South Florida

4:10 p.m.  Discussant: Amelia Malagamba, PhD, University of Texas at Austin.

4:45-5:30 p.m.  Poster Session: Smithsonian’s Latino Initiatives Pool

Archives of American Art
Smithsonian Center for Latino Initiatives
Smithsonian Center for Materials Research and Education
Monitoring Assessment/Biodiversity Program
National Zoo
Hirshhorn Museum and Sculpture Garden

November 23

9:00 –9:30 a.m.  Registration. Coffee and pan dulce

9:30 – 11:30  Concurrent Workshops

Workshop I  Writing for Exhibitions: The Script Process.
Instructors: Marvette Perez, Curator, National Museum of American History and Fath Ruffins, Historian, Archives Center, National Museum of American History

Workshop II  Writing for Your Audience: How Audience Influence the Final Exhibition Script.
Instructor: Barbara Cohen-Stratyner, New York Public Library for the Performing Arts

Workshop III  Fundraising Strategies
Instructor: Alma Jane Shepard, National Air and Space Museum

12:00  Concluding Remarks