



Smithsonian Latino Center

OVER 15 YEARS OF
CELEBRATING LATINO
CONTRIBUTIONS AND
ACHIEVEMENTS

latino.si.edu

Smithsonian Latino Center Impact

8

**STAFF
MEMBERS**

"My child has not had the opportunity to participate in hands-on activities in a museum before. This experience will show him that a museum is a fun place."

—2012 Central American Family Day participant

seven

Curatorial positions supported in part by Federal funds directed by the Smithsonian Latino Center

"Before the program I didn't realize the different issues and types of scholarship that existed in the Latino museum community. My perspective has been expanded and I feel confident in pursuing my goal of becoming a museum director."

—2012 Latino Museum Studies Program scholar

**ONE HUNDRED
THIRTY**

Young Ambassador participants since 2006

"These experiences have sharpened my skills and helped me attain new tools and insight on how to start and succeed in various careers."

—2012 Young Ambassadors Program participant

220

Latino Museum Studies scholars since 1997

\$20,000,000

Federal funds directed by the Smithsonian Latino Center to support Latino programs and initiatives at the Smithsonian since 1995

798

Latino artists represented in Smithsonian collections

2012 Milestones

3,500,000

Hits to our website

250,000

Visitors to our Smithsonian Latino Virtual Museum

65,000

People attending our education and family programs

30,000

Participants at the annual *Día de los Muertos* festival in our Smithsonian Latino Virtual Museum

3,000

Attendees to our sponsored concerts, films and lectures

40

Internships for high school and college students

3,400+

Facebook fans

1,400+

Followers on Twitter

DIRECTOR AND CHAIRMAN MESSAGE



Eduardo Díaz
Director
Smithsonian Latino Center



Gilberto Cárdenas
Board Chairman
Smithsonian Latino Center

We at the Smithsonian Latino Center are excited about the future and the opportunities that lie ahead for our community. As we celebrate over fifteen years of work, we remain committed to exploring and presenting the rich history of Latinos in the United States.

We continue to celebrate Latino culture and achievement by working collaboratively with artists, scholars, museums and cultural centers to share inspiring stories and hidden treasures. We work tirelessly to strengthen our Latino collections, support innovative research in the arts and sciences, and present engaging programs and exhibits.

As our community continues to grow, with a population of over 50 million, it is ever more important to ensure that the Latino story and experience be heard and shared for generations to come. We thank you for your support and ask you to join our family and efforts this year.

Sincerely,

Eduardo Díaz

Gilberto Cárdenas



SMITHSONIAN NATIONAL LATINO BOARD OF DIRECTORS

WHO SERVED IN 2012

Gilberto "Gil" Cárdenas, Ph.D. (Chair)

Executive Director
Inter-University Program for Latino Research
Professor of Sociology
University of Notre Dame
Notre Dame, IN

Ivelisse Estrada (Vice Chair)

Senior VP, Corporate & Community Relations
Univision Communications, Inc.
Los Angeles, CA

Guillermo Jasson (Vice Chair)

President
Cross Fields Capital
Greenwich, CT

Representative Xavier Becerra

United States House of Representatives
Los Angeles, CA

Thomas H. Castro

CEO
Border Media Partners
Houston, TX

Stephen M. Cunningham

Nomura Securities International, Inc.
New York, NY

Raquel "Rocky" Egusquiza

VP for Multicultural Markets
AARP Member Value
Washington, DC

Margarita Flores

VP Community Affairs
Anheuser-Busch, Inc.
St. Louis, MO

Philip Fuentes

McDonalds, Inc.
Chicago, IL

Laura J. Hernandez

Executive Director, Diversity Marketing
AT&T
Austin, TX

David L. Gonzales

Chairman and CEO
David L. Gonzales & Associates, LLC
Dallas, TX

Virginia Gonzalez Hough

Director, Board Services
The Walt Disney Company
Burbank, CA

Aida Levitan, Ph.D.

President
Artes Miami
Miami, FL

Richard "Cheech" Marin

Los Angeles, CA

Henry R. Muñoz III (Chairman Emeritus)

CEO
Kell Muñoz Architects
San Antonio, TX

Christine Ortega

Community Affairs & Grassroots
Communications & Strategic Outreach Dept.
Southwest Airlines
San Antonio, TX

Jesus Rangel

Interdisciplinary Faculty in Residence
University of the Incarnate Word
San Antonio, TX

Gloria Rodríguez

President and CEO
Comunicad
Arlington, VA

Socorro Vasquez

MV&E International, Inc.
Irvine, CA

Johnny Yataco

President
Washington Hispanic
Washington, DC

Tomás Ybarra-Frausto, Ph.D.

Independent Scholar
San Antonio, TX

YOUR BE A PART OF IT STORY

LATINO CENTER AT A GLANCE



LEADERSHIP DEVELOPMENT

Young Ambassadors Program

Since 2006, we have fostered the creative drive of high school seniors by providing them leadership experiences in the arts, sciences and humanities. This flagship program has successfully served over 130 students and has tracked their progress through college and into their early professional careers. In 2012, we partnered with 21 cultural and science centers from New York to California to offer paid Young Ambassador internships.

Latino Museum Studies Program

For almost 20 years we have hosted Latino and museum scholars in Washington, D.C., promoting dialogue and scholarship of Latino art, culture and identity. With over 200 program alumni, we have created an impressive network of museum professionals throughout the country.



RESEARCH

Caribbean Indigenous Legacies Project

In 2012, we convened scholars from across the Caribbean to research the Smithsonian's vast archeological collection from the region as we plan for a future exhibit, publication and series of public programs highlighting the living legacy of indigenous peoples of the Caribbean and its diaspora.

Latino DC History Project

Through this initiative, we share stories of Latinos in the nation's capital since World War II. An exhibit in 2015, offered to audiences on the National Mall, will highlight these stories and include community-based exhibits in local Latino neighborhoods, public programs and a publication.

OUTREACH

Education and Family Programs

In 2012, over 65,000 people participated in our education and family programs, including our Central American Traditions Family Day and *Día de los Muertos* festival. Since 2010, Cultural Expressions, a program of bilingual workshops for schools, has served over 4,000 students in D.C., Maryland, Virginia, Kansas, Massachusetts, Missouri and West Virginia during the academic year.

Public Programs

We offered a diverse sampling of Latino concerts, films, and lectures in 2012 serving more than 3,000 people. A free concert honoring musician and activist Joe Bataan, known as the 'Afro-Filipino King of Latin Soul,' drew a crowd of over 500 at the National Museum of Natural History.

Bilingual Resources

We offered websites and guides with activities for teachers and students to use throughout the year. They explored everything from the musical rhythms of the Andes to contributions from U.S. Latino war heroes.

Internships

In 2012, we provided over 40 internships to high school and college students at the Smithsonian and other cultural and science institutions throughout the U.S.

WORKING ACROSS THE SMITHSONIAN

Latino Initiatives Pool

Since 1995, the Latino Center has directed over \$20 million through the federally funded Latino Initiatives Pool, supporting more than 400 Latino projects at the Institution including exhibits, public programs, research, fellowships and internships. In 2013, three curatorial positions will receive Pool support as part of a larger Latino curatorial initiative further ensuring Latino presence at the Smithsonian now and for years to come.



XI.

EXHIBITIONS

Céramica de los Ancestros: Central America's Past Revealed

This exhibit, opening at the National Museum of the American Indian in March of 2013, draws from over 12,000 Central American ceramics pieces from the Museum's collection. Spanning the period from 1000 BC to the present, these objects introduce visitors to the richness and complexity of Central America's ancestral cultures.

Our America: The Latino Presence in American Art

Opening at the Smithsonian American Art Museum in October of 2013, this exhibit presents and interprets significant works from the Museum's pioneering collection of Latino art. Our America is the first large-scale exhibit to explore the relationship between Latino art as it emerged in the post-World War II era and the broader field of American art.

Smithsonian Latino Virtual Museum & Gallery

Our virtual museum is an innovative lab for online games, simulations and virtual worlds highlighting Smithsonian art and science collections. Last year visitors to our virtual museum attended poetry readings and concerts, learned more about our area ecology and watersheds and participated in our *Día de los Muertos* festival.

COMING IN 2013

3/29	Exhibit: <i>Cerámica de los Ancestros: Central America's Past Revealed</i> National Museum of the American Indian
9/14	Family Day: Hispanic Heritage Month National Museum of the American Indian
9/15–10/15	Celebration: Hispanic Heritage Month Smithsonian Institution
10/25	Exhibit: <i>Our America: The Latino Presence in American Art</i> Smithsonian American Art Museum
10/31–11/2	Festival: <i>Día de los Muertos</i> Smithsonian Latino Virtual Museum
11/7–11/9	Conference: <i>Latino Art Now!</i> Smithsonian Institution

JOIN OUR EFFORTS

I. Young Ambassadors Program with Joe Ávila,
Community Outreach Manager, Ford Fund, 2012.
Photographer Michael Barnes.
Courtesy Smithsonian Latino Center.

II. Young Ambassadors Program, 2011.
Photographer Michael Barnes.
Courtesy Smithsonian Latino Center.

III. Young Ambassadors Program, 2012.
Photographer Michael Barnes.
Courtesy Smithsonian Latino Center.

IV. Classic period Maya metate, AD 250-900, El Salvador.
Collected or excavated by Samuel K. Lothrop, 1926.
National Museum of the American Indian, (15/554).

V. José Sueiro and members of Grupo Alafia,
Program about the history of Santería in Washington, DC
Gala Theatre, 2010.

VI. Music artist John Santos performs at Smithsonian, 2011.
Courtesy Tom Ehrlich.

VII. Hispanic Heritage Month Family Day Celebration, 2011.
Photographer Michael Barnes.
Courtesy Smithsonian Latino Center.

VIII. Ulúa River vessel, AD 650-750, Honduras.
Formerly in the collection of Marco Aurelio Soto,
former president of Honduras.
National Museum of the American Indian purchase, 1917 (6/1262).

IX. Music artist Joe Bataan performs at Smithsonian, 2012.
Courtesy Joe Bataan.

X. Día de los Muertos Festival, Smithsonian Latino Virtual Museum.
Courtesy Smithsonian Latino Center.

XI. Vessel depicting the god of fire, AD 900-1200, El Salvador.
National Museum of the American Indian, (24/7225).

Smithsonian Latino Center
PO Box 37012 MRC 512
Washington, DC 20013-7012
202.633.1240
latino.si.edu



Smithsonian Latino Center



@slc_latino