



IT IS YOUR ENGAGEMENT AND ENCOURAGEMENT that inspires the Smithsonian Latino Center staff to develop exciting programs that ensure that our communities are recognized and celebrated around the Smithsonian and nationally.

Through your generosity over the past year, we have brought transformative museum content to audiences, empowered future museum leaders and strengthened national partnerships to bring our Center closer to you and our deserving communities.

This year's **Day of Dead Festival** broke attendance records, with eager audiences standing in line for almost two hours to get their original copy of *The House on Mango Street* signed. Sandra Cisneros' altar, dedicated to her mother, continues to touch museum visitors of all ages at the National Museum of American History.

The launch of our **Latino Virtual Museum Teacher Training Toolkit** has inspired teachers along the Texas border and around the country to bring Latino content to life through compelling multi-media applications using 21<sup>st</sup> Century learning and teaching strategies.

In 2015, we are especially excited to celebrate our ten-year anniversary of the **Young Ambassador's Program** and the launch our national **iDescubra! Meet the Science Expert** program. I hope to see you at our other upcoming programs and exhibitions, especially our groundbreaking New York City showings of *Cerámica de los Ancestros: Central America's Past Revealed and Portraiture Now: Staging the Self!*

You are why we do what we do. Join me and our new intrepid board chair, Roel Campos, in making the Smithsonian Latino Center your home while you're on the National Mall, at our partner institutions, or on your mobile-friendly. I invite you to visit our new website designed to bring you even closer to our work, **latino.si.edu**.

Thank you. *Gracias. Obrigado.* You make our work possible!

Yours,



Eduardo Díaz



## Smithsonian National Latino Board of Directors

We thank our members who served in 2014, and especially Gilberto "Gil" Cardenas for his years of service.



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# Smithsonian Latino Initiatives

Smithsonian Latino Center directed federal funds to support these Latino projects in 2014

## Anacostia Community Museum

Unconventional Gateways  
Revisiting Black Mosaic  
Publication

## Archives of American Art

National Latino  
Collecting Initiative

## Center for Folklife and Cultural Heritage

*Tradiciones*: Smithsonian  
Folkways Latino Music Initiative  
Diaspora Community Engagement

## Cooper Hewitt

### National Design Museum

Cooper Hewitt *Diseño*  
Latino Design Series

## National Museum of American History

Latinos in Baseball:  
In the Barrios and the Big Leagues  
Year-One Funding for Political  
History Curator

## National Museum of the American Indian

The Great Inka Road

## National Museum of Natural History

Latino Visitor Experience Initiative

## National Portrait Gallery

National Portrait Gallery One Life:  
Dolores Huerta Exhibition

Collection Development:  
Representing Latinos in U.S. History

Portraiture Now: Staging  
the Self Exhibit Tour

## Smithsonian Affiliations

Puerto Rican Studies at the Museo  
y Centro de Estudios Humanísticos  
at the Universidad del Turabo

## Smithsonian American Art Museum

Expanding and Interpreting the  
Smithsonian American Art Museum's  
Latino Photography Collection

## Smithsonian Astrophysical Observatory

El Universo a Tus Manos: Program for  
Undergraduate Science Majors

## Smithsonian Latino Center

Latino Museum Studies Program  
Latino Art Now! Conference 2016

The Latino Curatorial Initiative supported leaders throughout the Smithsonian

## Anacostia Community Museum

Dr. Ariana Curtis

## National Museum of American History

Division of Home and Community Life  
Dr. Margaret Salazar-Porzio

## National Museum of the American Indian

Dr. Antonio Curet

## National Portrait Gallery

Dr. Taína Caragol

## Smithsonian American Art Museum

Dr. E. Carmen Ramos





## Young Ambassadors Program Partners

### Arizona

Arizona Science Center  
Musical Instrument Museum

### California

California Science Center  
Museum of Latin American Art  
Chabot Space and Science Center

### Florida

Adrienne Arsht Center  
for the Performing Arts of  
Miami-Dade County  
Patricia and Phillip Frost  
Museum of Science

### Illinois

Adler Planetarium  
National Museum of Mexican Art

### New Mexico

Explora  
National Hispanic Cultural Center

### New York

National Museum of the  
American Indian—New York

### Pennsylvania

Philadelphia Museum of Art

### Puerto Rico

Museo de Arte de Puerto Rico

### Texas

Fort Worth Museum of  
Science and History  
Children's Museum of Houston  
Talento Bilingüe de Houston  
International Museum  
of Art and Science, McAllen  
San Antonio Museum of Art  
The Thinkery, Austin

### Washington, D.C.

National Portrait Gallery

### Seattle

The Museum of Flight

# Smithsonian Latino Center Impact

\$832,300	Federal funds directed by Latino Center to support Latino projects at the Smithsonian
2,493,627	visitors to exhibit <i>Cerámica de los Ancestros: Central America's Past Revealed</i> at the National Museum of the American Indian
726,293	visitors to exhibit <i>Portraiture Now: Staging the Self</i> at the National Portrait Gallery
180	Young Ambassadors since 2006
265	Latino Museum Studies Scholars since 1994
30	internships for high school and college students
9	staff members
3,244,936	hits to our website
1,068,628	visitors to Smithsonian Latino Virtual Museum
319, 465	visits to <i>Día de los Muertos</i> festival in Smithsonian Latino Virtual Museum
12,576	Facebook fans, Twitter followers, and e-distribution
102,181	attendees to education and family programs
73,274	distributions of education hard copy publications
2,628	participants of adult public programs

## THANK YOU FOR YOUR SUPPORT!

You made the difference through gifts of all sizes this year. We are deeply grateful to those who have contributed through a gift of \$25,000 or higher.

AARP  
AT&T, Inc.  
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We also acknowledge the generous support of:

ArtesMiami, Inc.  
The Honorable Roel Campos and Dr. Minerva Campos  
Dr. Gilberto Cárdenas and Ms. Dolores García  
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Dr. Tomas Ybarra-Frausto

Join the Smithsonian Campaign to help share Latino culture and inspire future generations! Visit us at [latino.si.edu](http://latino.si.edu) to pledge your support.

# Coming in 2015

## 2015 Highlights Around the Country

- FEB. 6-JUNE 28** EXHIBITION *Our America: The Latino Presence in American Art*  
Utah Museum of Fine Arts | Salt Lake City, UT
- APRIL 18-JAN. 2017** EXHIBITION *Cerámica de los Ancestros: Central America's Past Revealed*  
National Museum of the American Indian | George Gustav Heye Center | New York, NY
- MAY 2-3** FESTIVAL *Children's Festival Featuring Cerámica de los Ancestros*  
National Museum of the American Indian | George Gustav Heye Center | New York, NY
- JUNE 10-OCT. 15** EXHIBITION *Portraiture Now: Staging the Self*  
Americas Society | New York, NY
- JUNE 13-14** FAMILY DAY *iDescubra! Meet the Science Expert Series Family Day*  
at the Patricia and Phillip Frost Museum of Science | Miami, FL
- AUGUST 22** FAMILY DAY *iDescubra! Meet the Science Expert Series Family Day*  
at the Chabot Space and Science Center | Oakland, CA
- OCT. 16-JAN. 2016** EXHIBITION *Our America: The Latino Presence in American Art*  
Arkansas Art Center | Little Rock, AR

## 2015 Highlights in Washington, D.C.

- MAY 2** FAMILY DAY *Space Day featuring iDescubra! Meet the Science Expert Series*  
National Air and Space Museum | Mall Building
- JUNE 21-JULY 31** PROGRAM *Young Ambassadors Program* | Smithsonian Latino Center
- JUNE 29-JULY 31** PROGRAM *Latino Museum Studies Program* | Smithsonian Latino Center
- JULY 3-MAY 2016** EXHIBITION *One Life: Dolores Huerta* | National Portrait Gallery
- AUGUST 1** FAMILY DAY *we share STEM featuring iDescubra! meet the Science Expert*  
National Air and Space Museum | Steven F. Udvar-Hazy Center
- SEPTEMBER 3** PROGRAM *Puerto Ricans at the Dawn of the New Millennium* | National Museum of the American Indian
- SEPTEMBER 13** FAMILY DAY *Hispanic Heritage Month: The Great Inka Road Family Day*  
featuring *iDescubra! Meet the Science Expert* | National Museum of the American Indian
- SEPTEMBER 26** PROGRAM *Sharing Stories with an Old School D.C. Latina* | Historical Society of Washington, D.C.
- OCTOBER 3** FAMILY DAY *Hispanic Heritage Month featuring iDescubra! Meet the Science Expert*  
National Air and Space Museum | Mall Building
- OCT.31-NOV. 1** FESTIVAL *Day of the Dead/Día de los Muertos*  
Smithsonian Latino Virtual Museum | National Museum of the American Indian



## Smithsonian Latino Center

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Smithsonian Latino Center



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COVER Hispanic Heritage Month Family Day at the National Portrait Gallery. Photo credit: Joyce Boghosian. INSIDE MIDDLE PANEL TOP TO BOTTOM Latino Museum Studies Program Fellows visit the National Archives with Tom Chávez, July 2014; Eduardo Díaz speaks at the Historical Vision and Legacy of Arturo Schomburg; 2014 Young Ambassadors Program Cohort. Photo credit: Michael Barnes, Smithsonian Institution. INSIDE RIGHT PANEL *A Room of Her Own: An Altar for My Mother*, an installation by Sandra Cisneros. Photo credit: The National Museum of American History.